

Belly Buttons and Babies

Product Name: Mom & Baby Cream

Product Description: The Mom & Baby Cream is 100% natural, paraben and sulphate free, and not tested on animals. It is also rated “0” on the Safe Cosmetic Database. Lightly scented with the safest essential oils.

Target Market: All Ages

Product Price: \$24.90

What they claim: Using the Mom & Baby Cream daily to hydrate, comfort and soften the fragile skin of babies and the delicate skin of moms. Rich in shea butter, this organic, nourishing formula efficiently protects it from damaging effects of environmental stresses. The sweet almond oil and calendula extract help soothe irritated skin and prevent redness. Skin is supple and smooth. *Upper layers of the epidermis.

What they deliver: This product is just as great as it sounds. After being tested under various conditions, this cream is great for every skin type especially those that have dry skin or naturally dehydrated skin. The cream felt light while being applied and lasted a good portion of the day. There were no reports of a heavy, greasy feel. Not only do we love that this product is great for all skin types, it's also multipurpose.

This cream turned out to be one of the best diaper change creams we have used. By applying the Mom & Baby Cream abundantly after each diaper change there was a noticeable difference in less diaper rash occurrences (using both cloth and disposable diapers). This allows for less weight and items in our diaper bags and purses, which we all love.

Visit www.bellybuttonsandbabies.com

The Mom Squad's Recommendation: Apply cream to the most effected areas immediately after showering or bathing to get longer lasting effects.